

# Raitis Linde

UX / Product Lead

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## Education

University of Southern Denmark –  
Masters, IT Product Design

2009 – 2011

User Centered Design, Participatory  
Innovation, Design Research

Riga Technical university –  
Bachelor, Computer Science

2005 – 2008

Information Architecture, Systems  
Analysis, Software Engineering

## Courses

Think Again: How to Reason and Argue

Duke university / Coursera / 2014

Creative Programming for Digital  
Media & Mobile Apps

University of London / Coursera / 2013

Gamification

University of Pennsylvania / Coursera / 2013

Design: Creation of Artifacts in Society

University of Pennsylvania / Coursera / 2012

## Experience

UX Lead @ Tet (ex Lattelecom)

January 2017 – present (2 yrs 8 mos)

Facilitating Design Thinking sprints, User Story Mapping  
and MVP workshops. Leading Product Design cycles.  
Evangelizing Goal Systems (OKR, Google HEART).

Lead UI / UX Designer @ C.T.Co.

August 2011 – January 2017 (5 yrs 6 mos)

Solving challenging design problems for established  
Fortune Global 500 companies and enterprise startups.

Lead UX Designer / Consultant @ Freelance

September 2005 – Present (12 yrs 4 mos)

Design and development consultancy for startups and  
enterprises. Worked with Lionbridge Technologies Inc.,  
Servodan A/S, Dimaps, NanoSYD, Infinitum 8 and others.

UI Developer @ SIA Mendo

May 2008 – August 2009 (1 yr 4 mos)

Developed medium to large scale websites. Worked with  
Domina Shopping, Volkswagen, Otrapuse.lv and others.

Internet Marketing Consultant @ WSI Consulting

September 2006 – September 2007 (1 yr 1 mo)

Consulted small to medium size businesses on building  
their online presence.

## Skills

Collaboration

Miro (ex RealTimeBoard), Jira,  
Trello, Slack, MS Teams

User Research

Lookback, UsabilityHub,  
Amplitude, Google Analytics

Product Design

Invision App, Sketch App, Figma,  
Lookback, UsabilityHub,  
Principle, Framer, Facebook  
Origami

Programming

CSS, HTML, Javascript

Volunteer Experience

Meetup co-organizer, Speaker,  
Workshop facilitator, Product &  
UX Mentor (ask for examples)

## Languages

Latvian (native proficiency)

English (full professional prof.)

Russian (professional working prof.)